

Selected Projects in
Healthcare
Communication and
Information Design

Selected Healthcare Communication Projects

estúdio **Ricardo Daniel**

June 2026



2018/2026

Healthcare by design

This portfolio presents a selection of healthcare communication projects developed by Estúdio **Ricardo Daniel**.

The work showcased includes editorial design, educational materials, digital communication, websites, branding and dissemination tools.

Over the years, collaborating with healthcare institutions, clinics and scientific organisations has enabled us to develop expertise in translating complex health information into clear, accessible and visually engaging communication for diverse audiences.

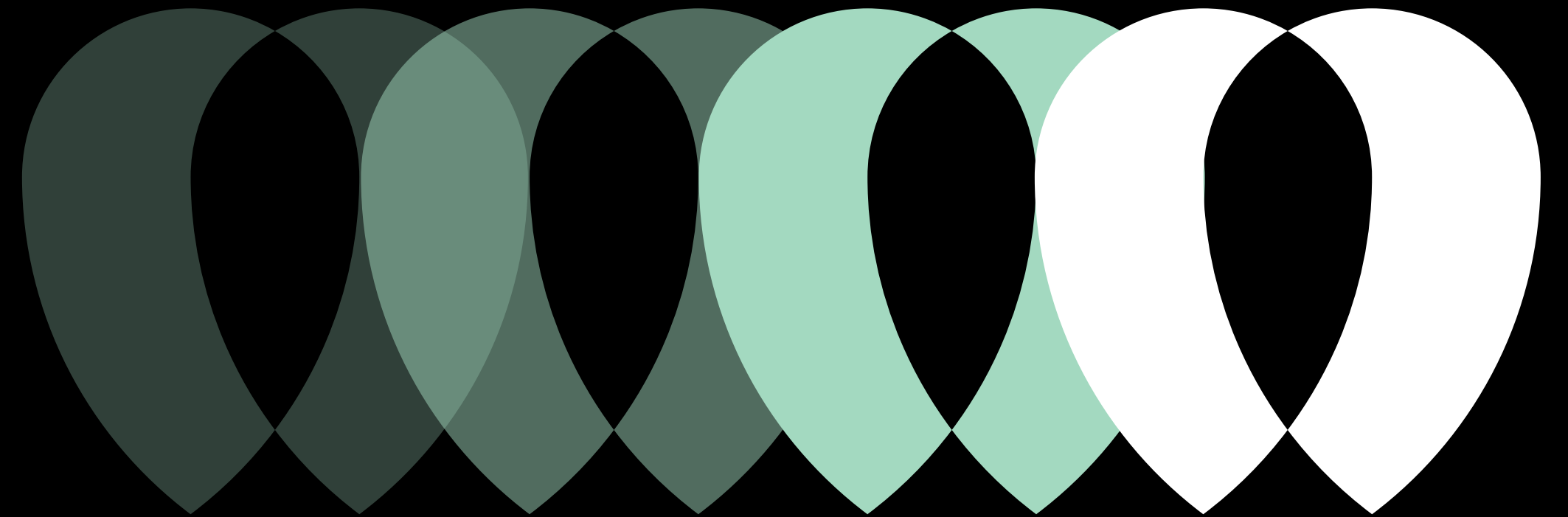
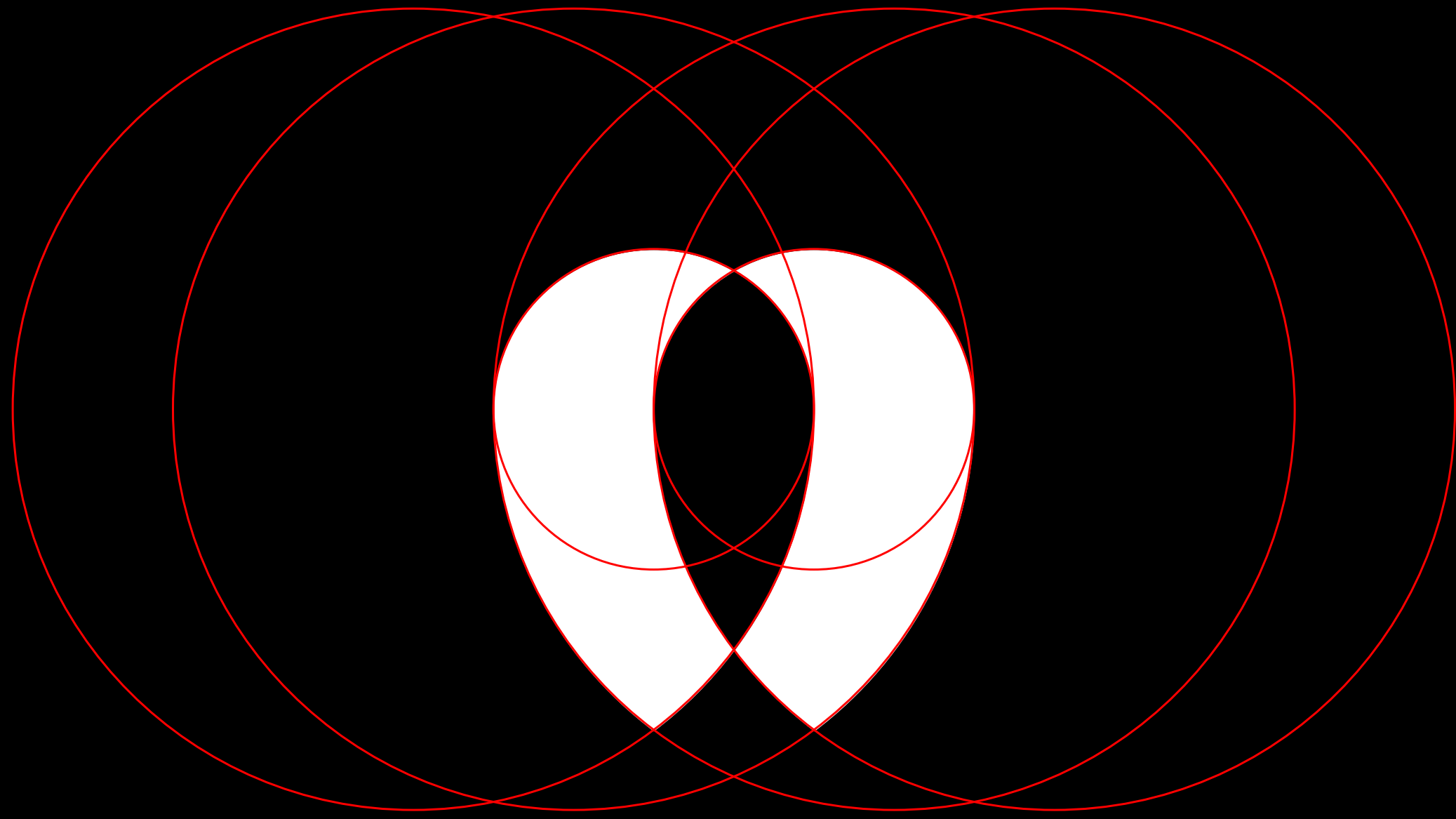
Ricardo Daniel





Jirdental

Redesenho da marca
Identidade Corporativa
Site e Redes Sociais



20
ANOS



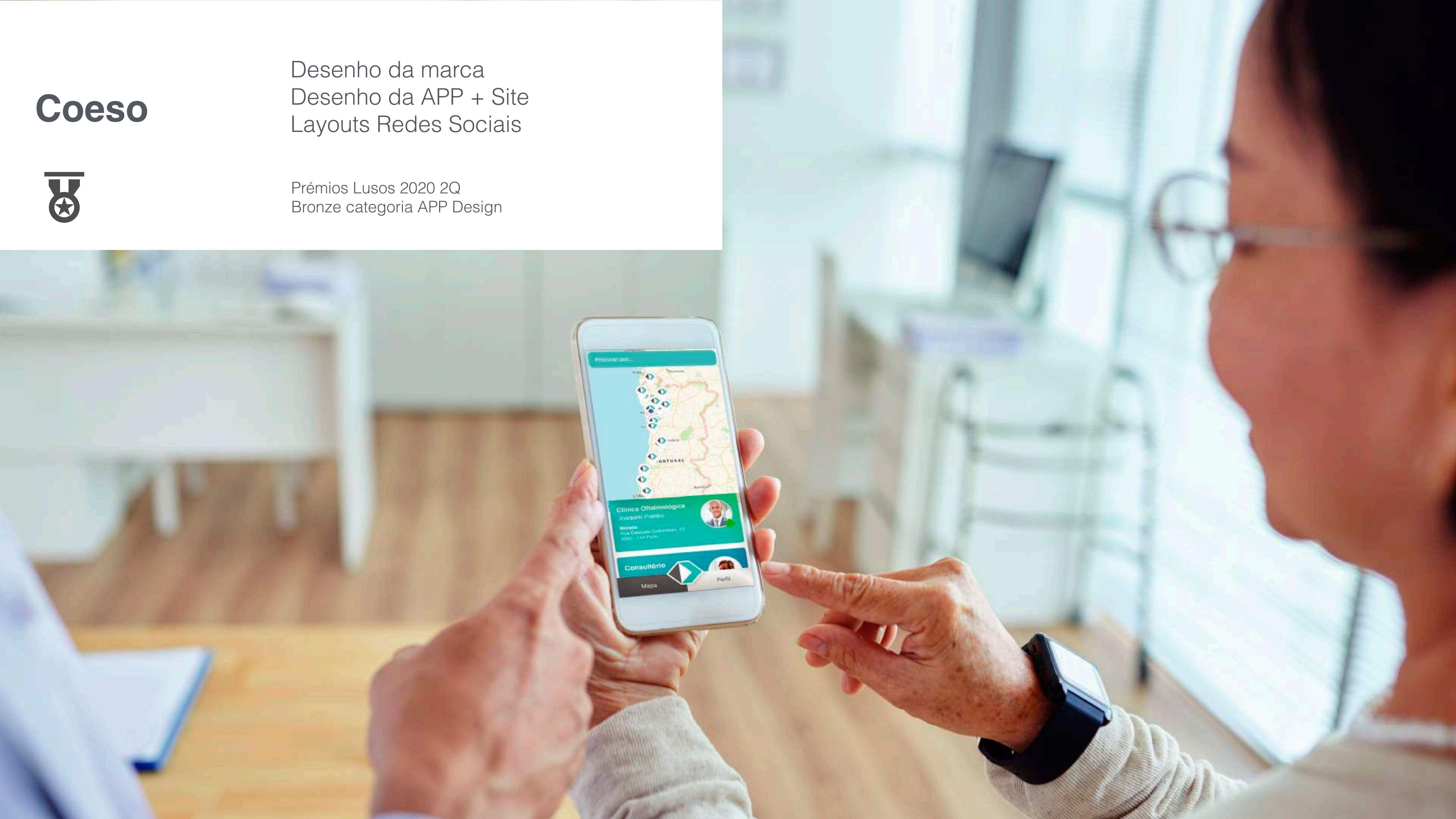


Coeso

Desenho da marca
Desenho da APP + Site
Layouts Redes Sociais



Prémios Lusos 2020 2Q
Bronze categoria APP Design





Consultas de Oftalmologia

consultórios
especialistas
oftalmologia

DISPONÍVEL NO
Google Play

Descarregar na
App Store



Uma Linha de Apoio capacitada para ajudar a esclarecer as suas dúvidas ou agendar a sua próxima consulta com o seu Médico de forma mais conveniente.

coeso.pt

Sociedade Portuguesa de Oftalmologia

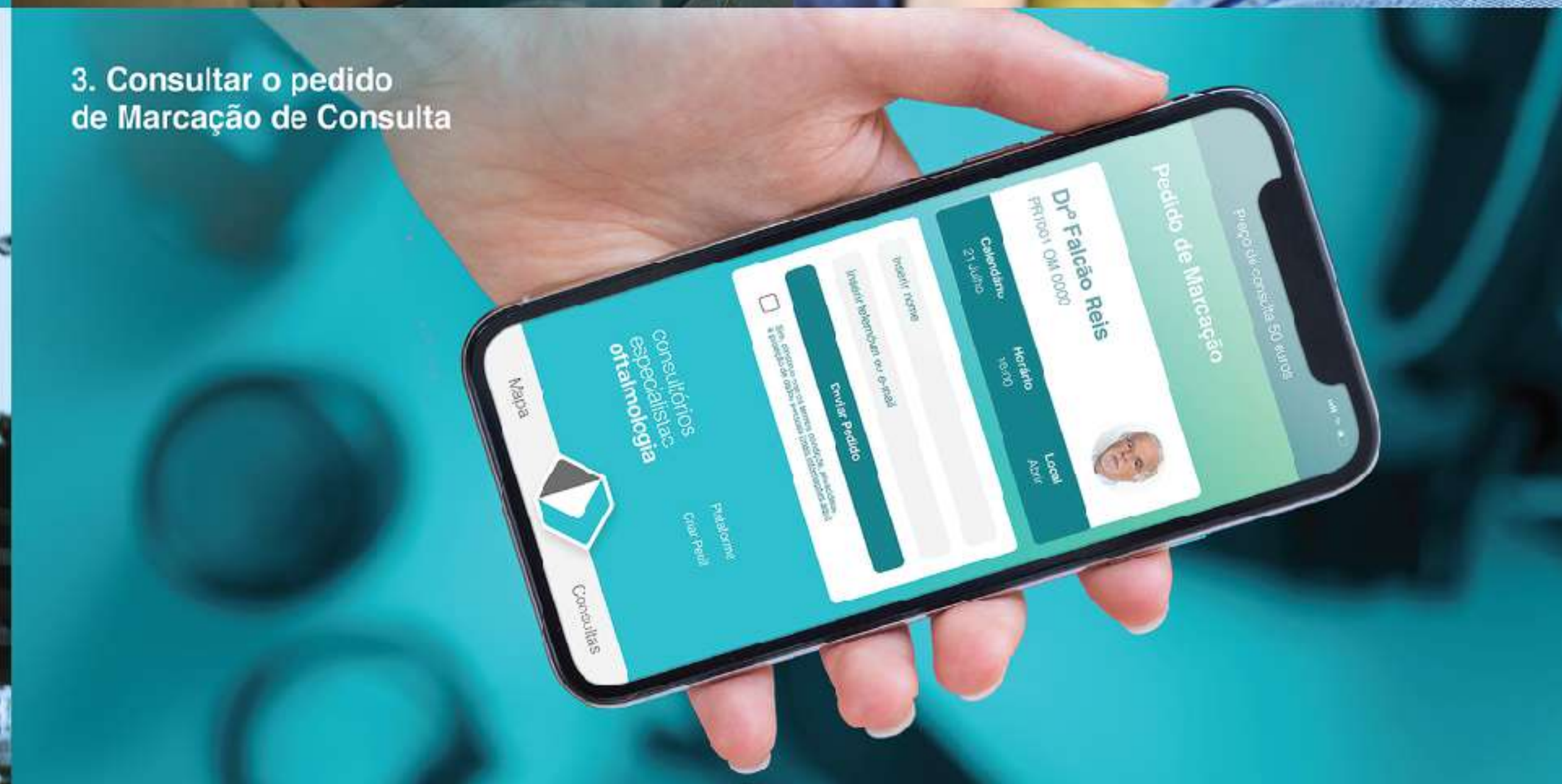
1. Aceder à app de consultas



2. Procurar um médico na sua zona de preferência

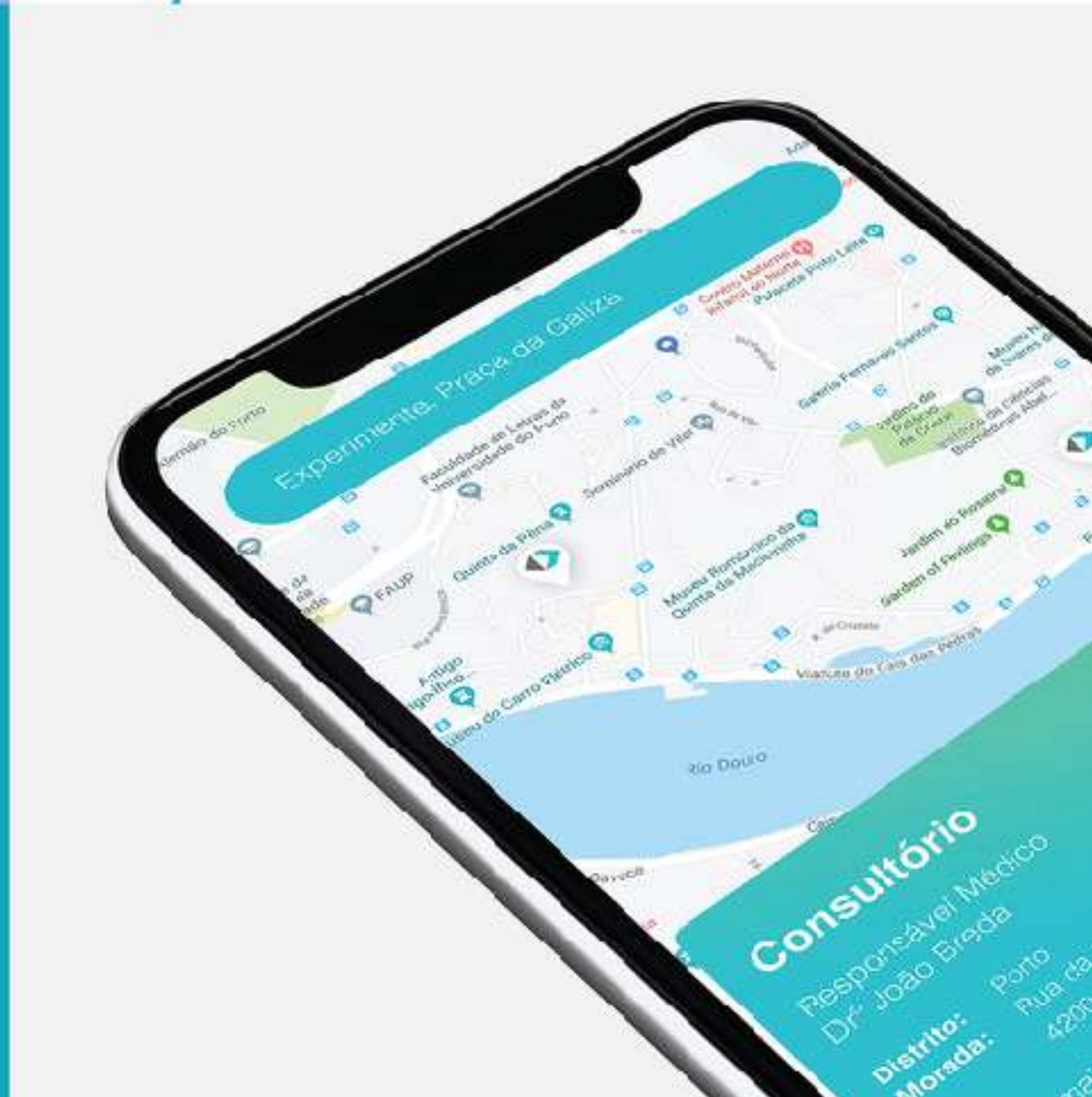
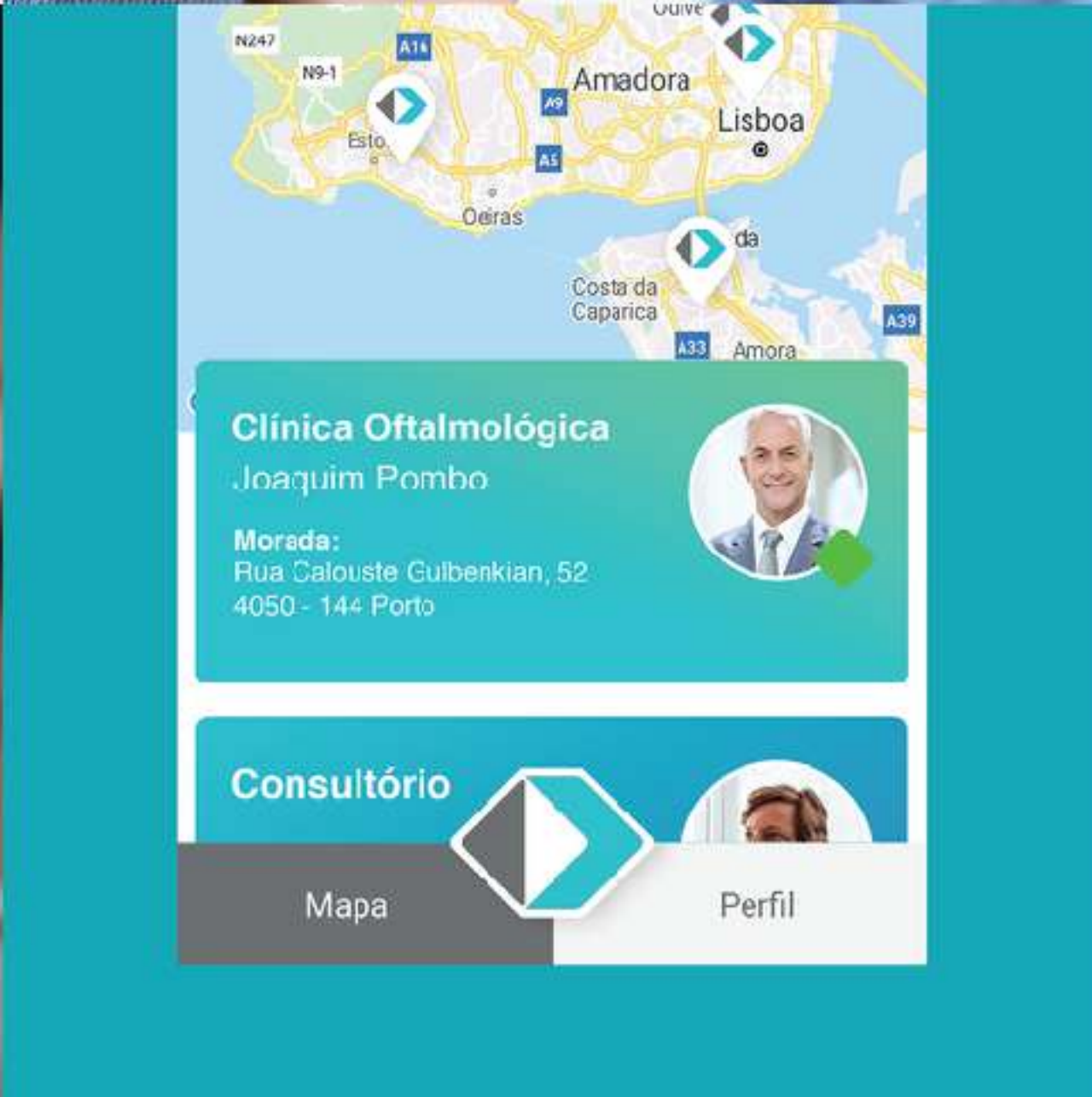
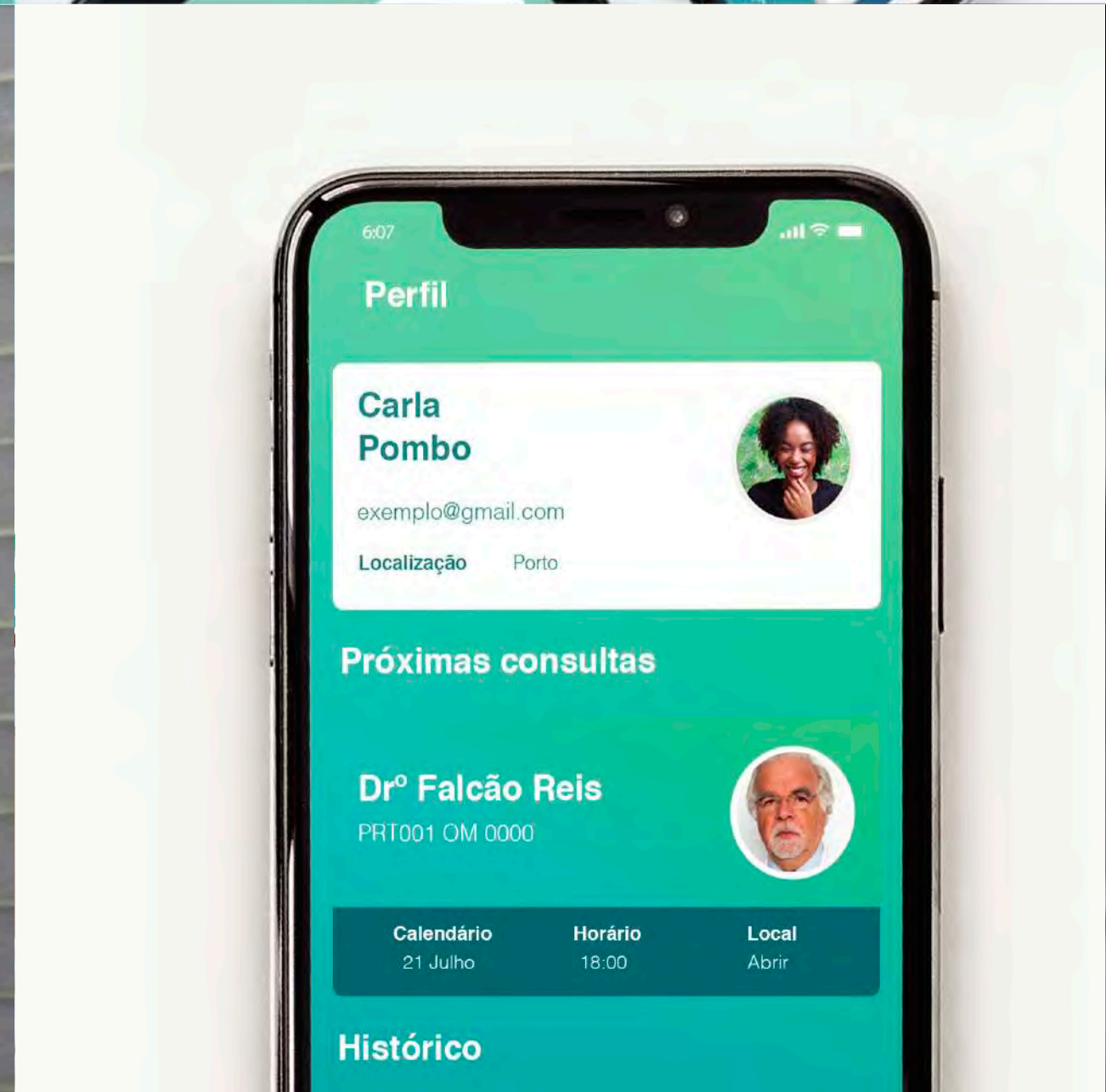
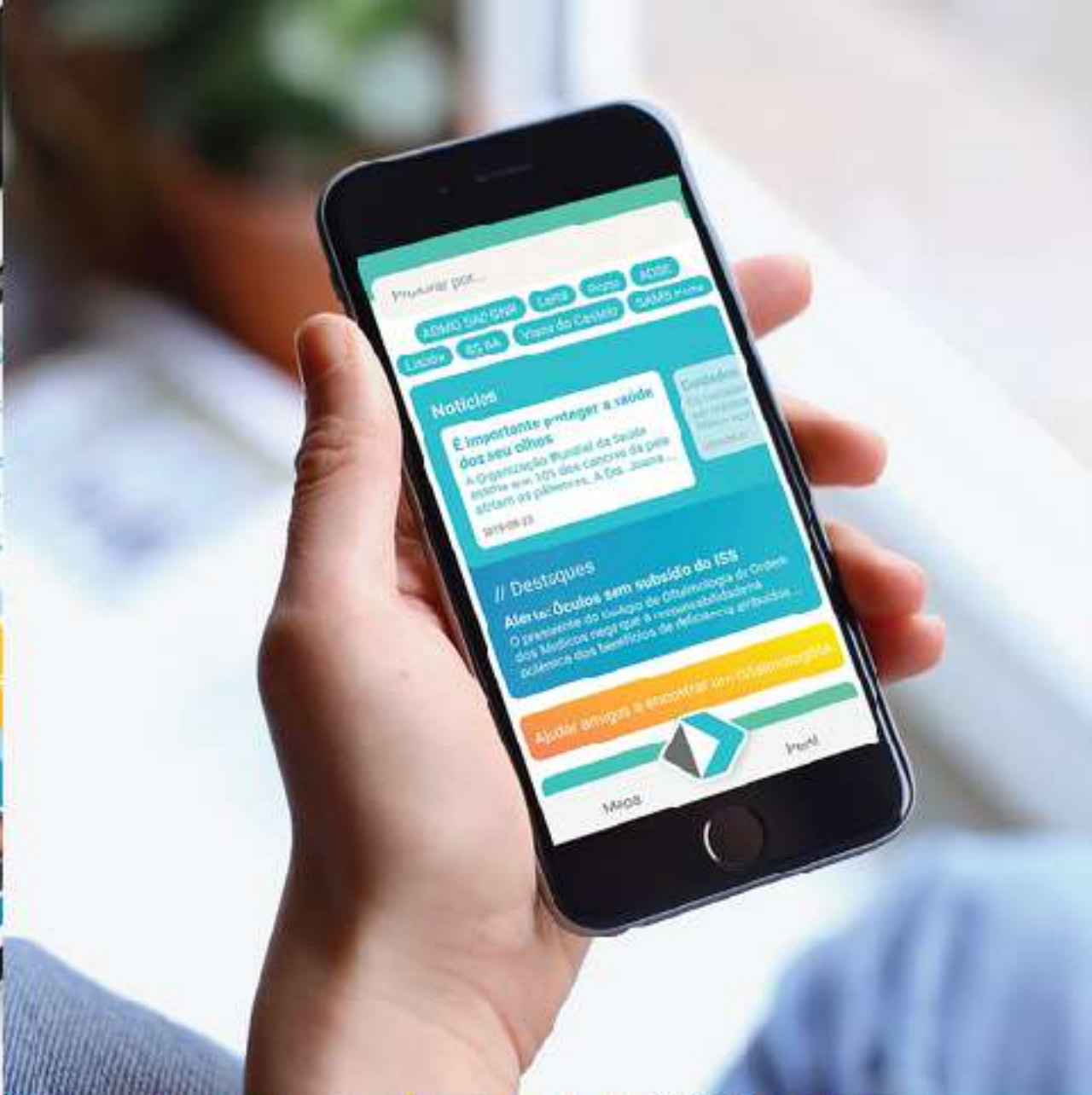
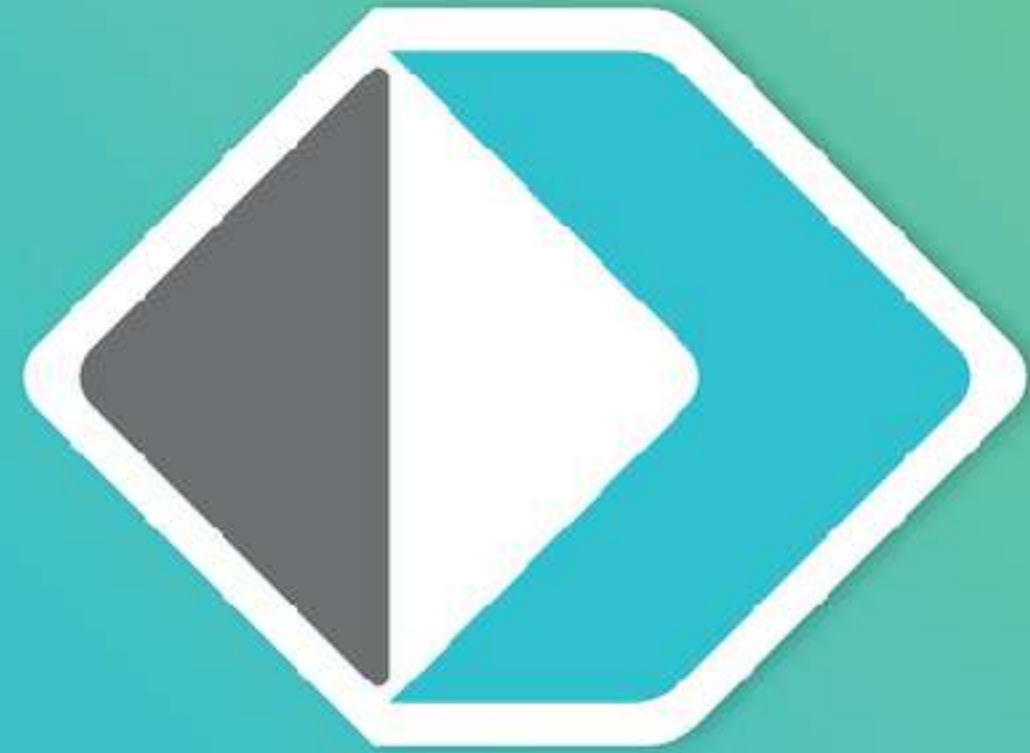


3. Consultar o pedido de Marcação de Consulta



4. Confirmação de Consulta por SMS ou Notificação

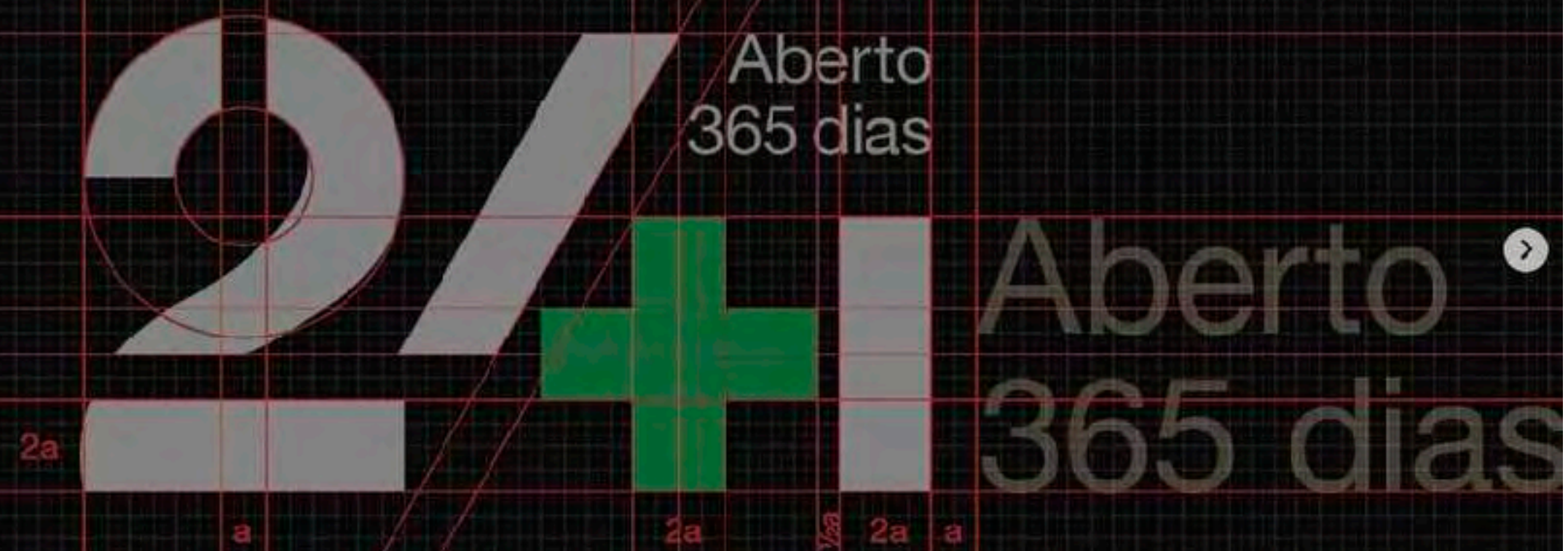




Farmácia Barreiros

Símbolo 24 H
Desenho Selo 90 Anos
Criação marca fórmula B
Packaging e sacos







90 anos
+B



24+1
Aberto
365 dias

hora a hora,
a farmácia
barreiros
melhora

certificada, todos os dias,
na rua serpa Pinto, Porto



farmácia
barreiros

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24+1
Aberto
365 dias

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melhora

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farmácia
barreiros

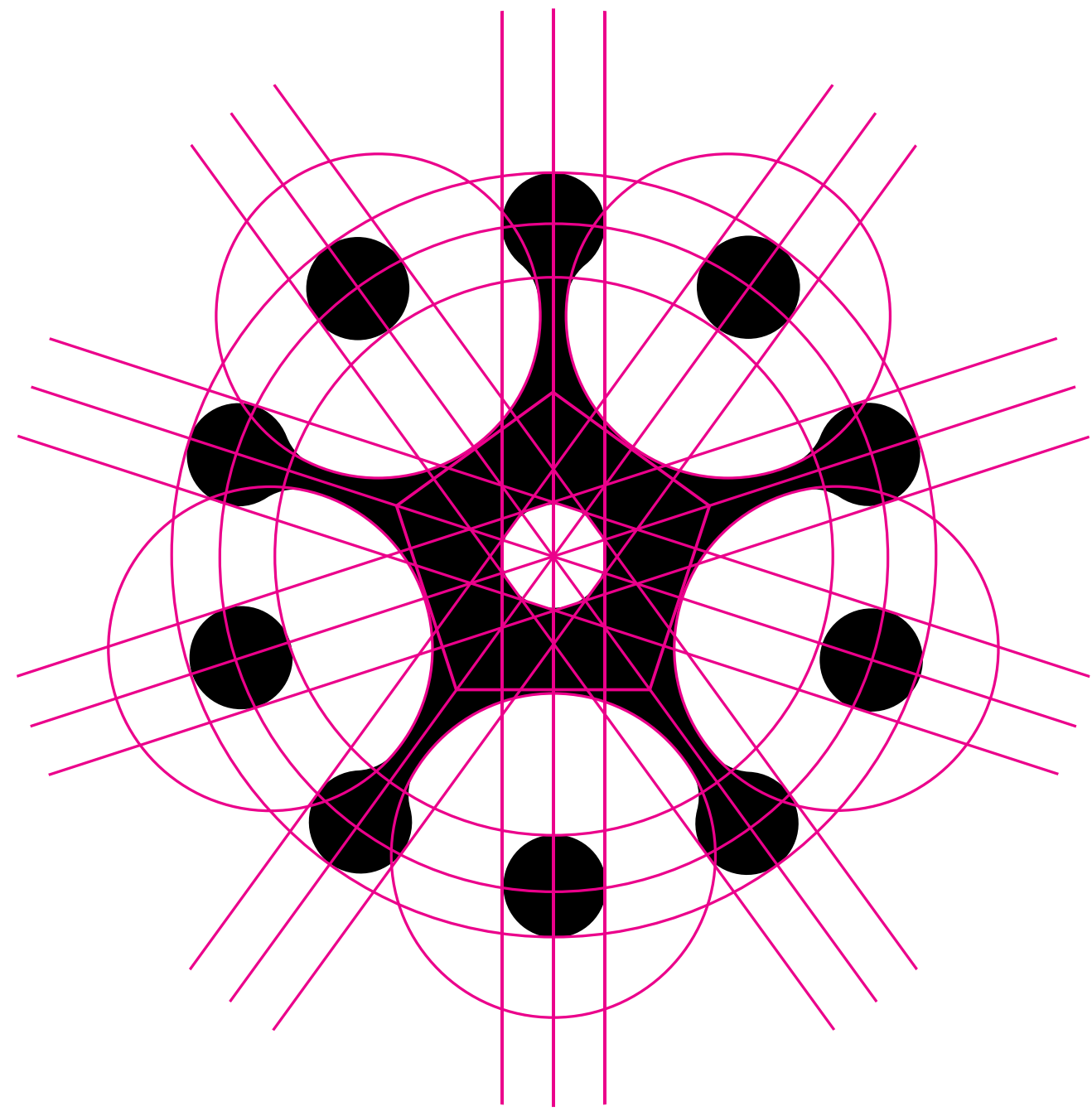
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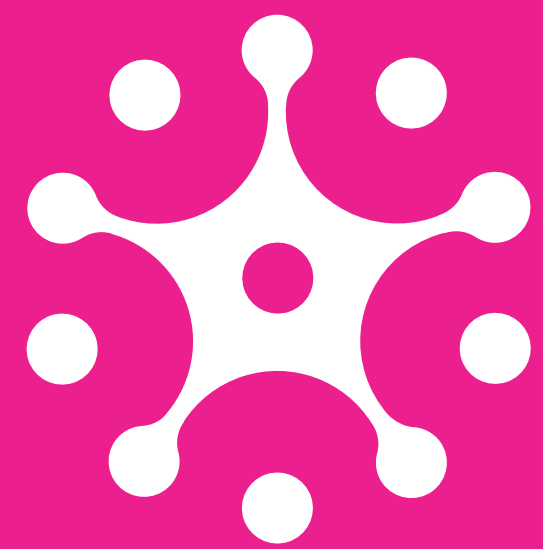


**European Society
Of Veterinary
Clinical Pathology**

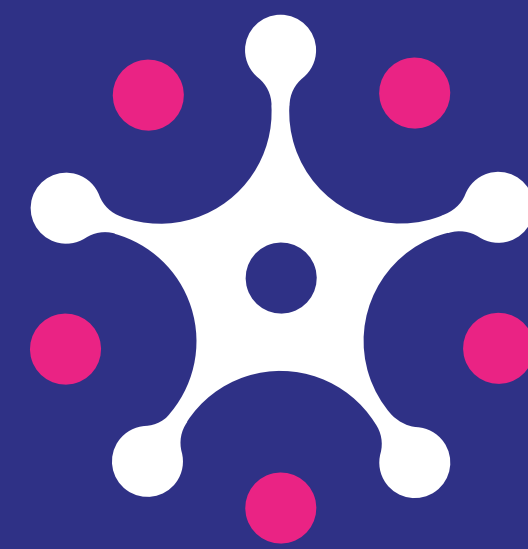
Redesenho da marca
Peças do espaço
Identidade Corporativa
Website e redes sociais



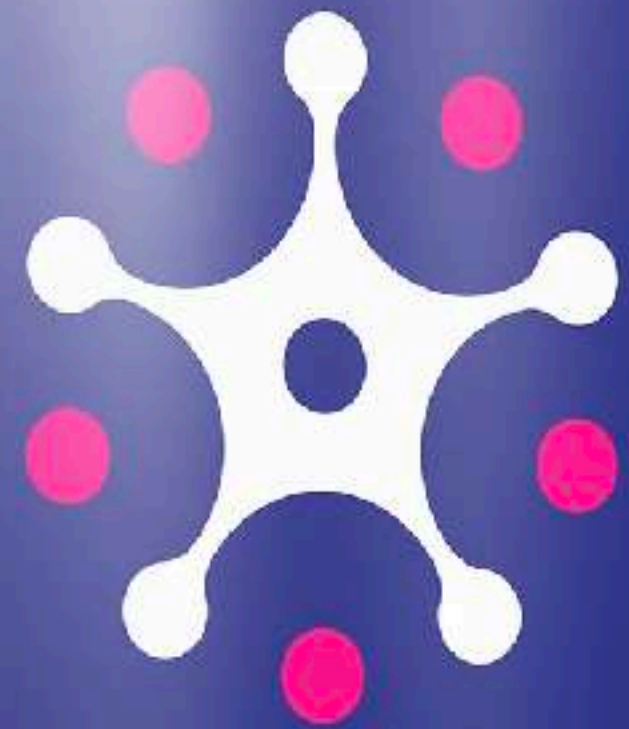
European Society
of Veterinary
Clinical Pathology



European Society
of Veterinary
Clinical Pathology

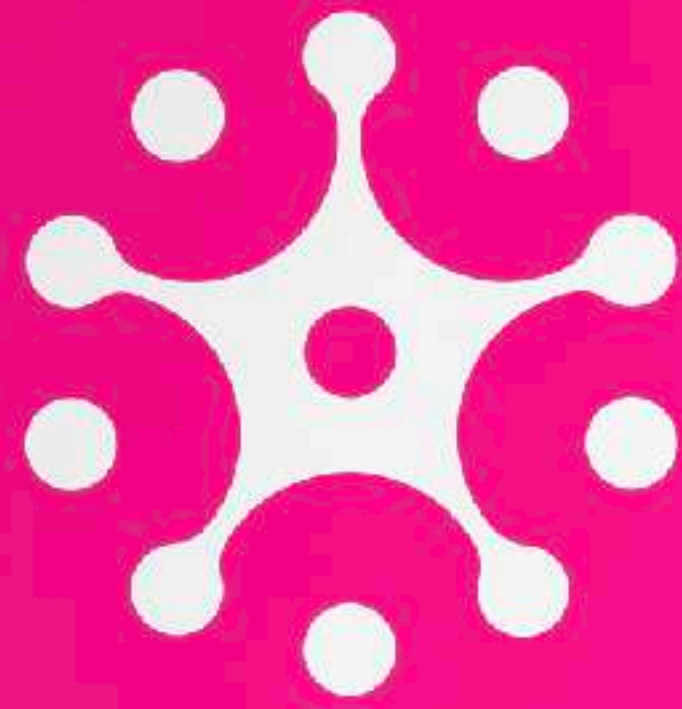


European Society
Veterinary
Clinical Patohlogy



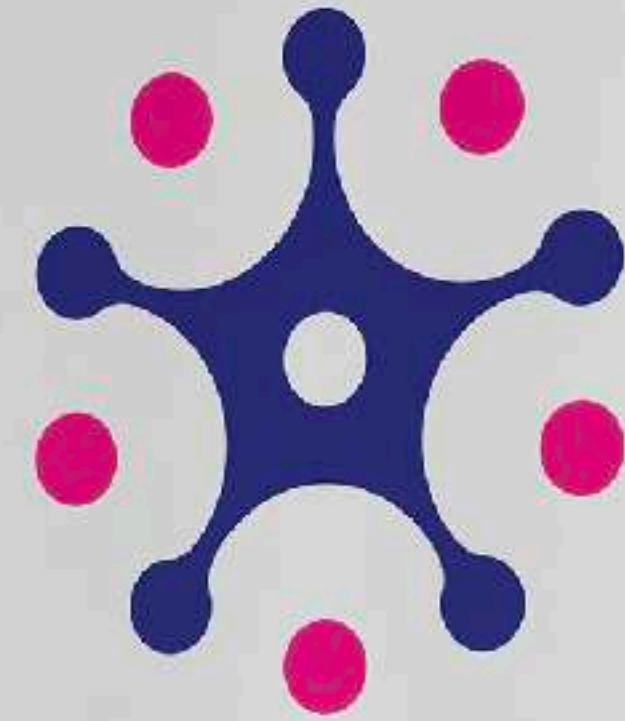
European Society
Veterinary
Clinical Pathology

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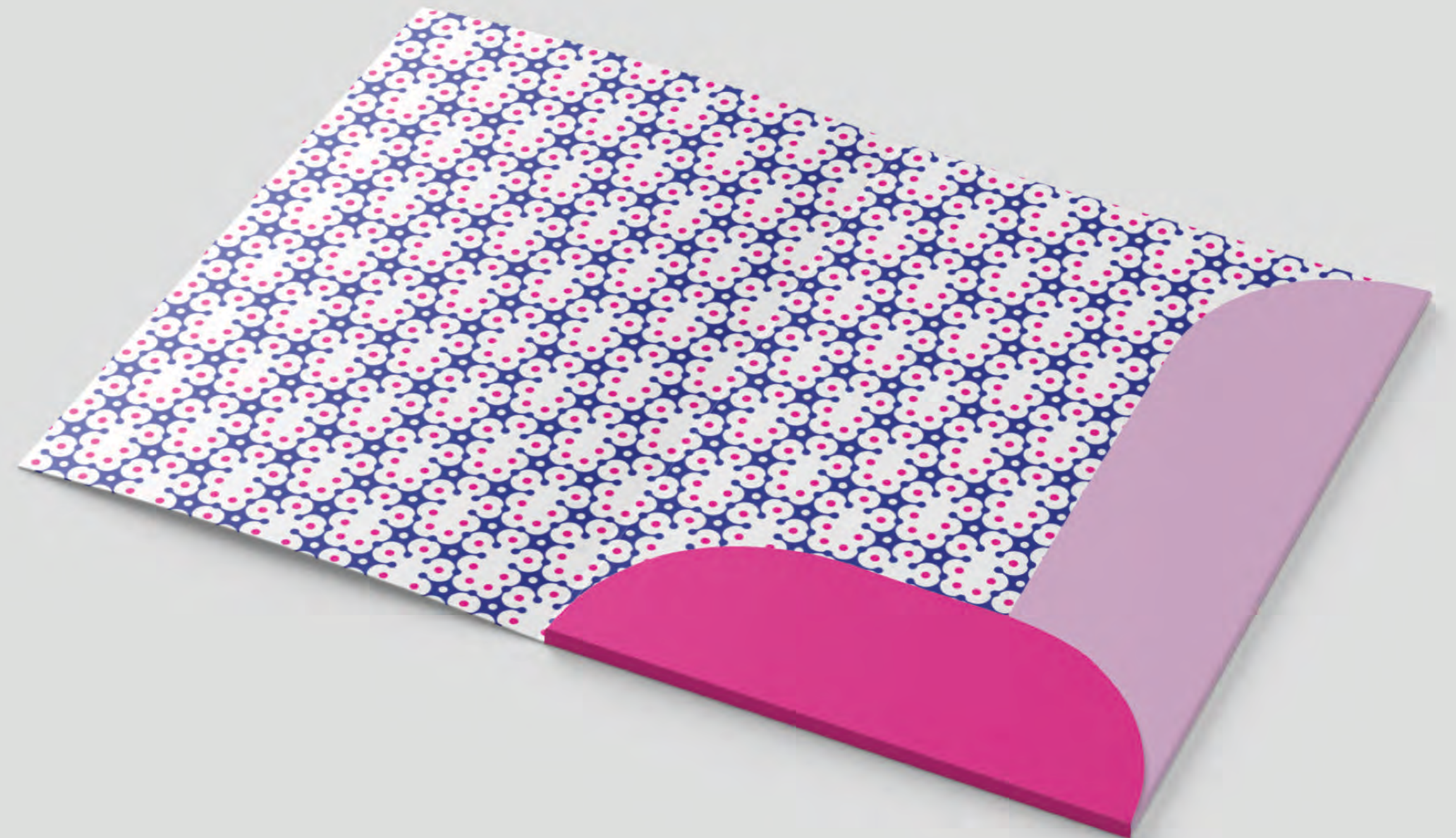
European Society
Veterinary
Clinical Pathology

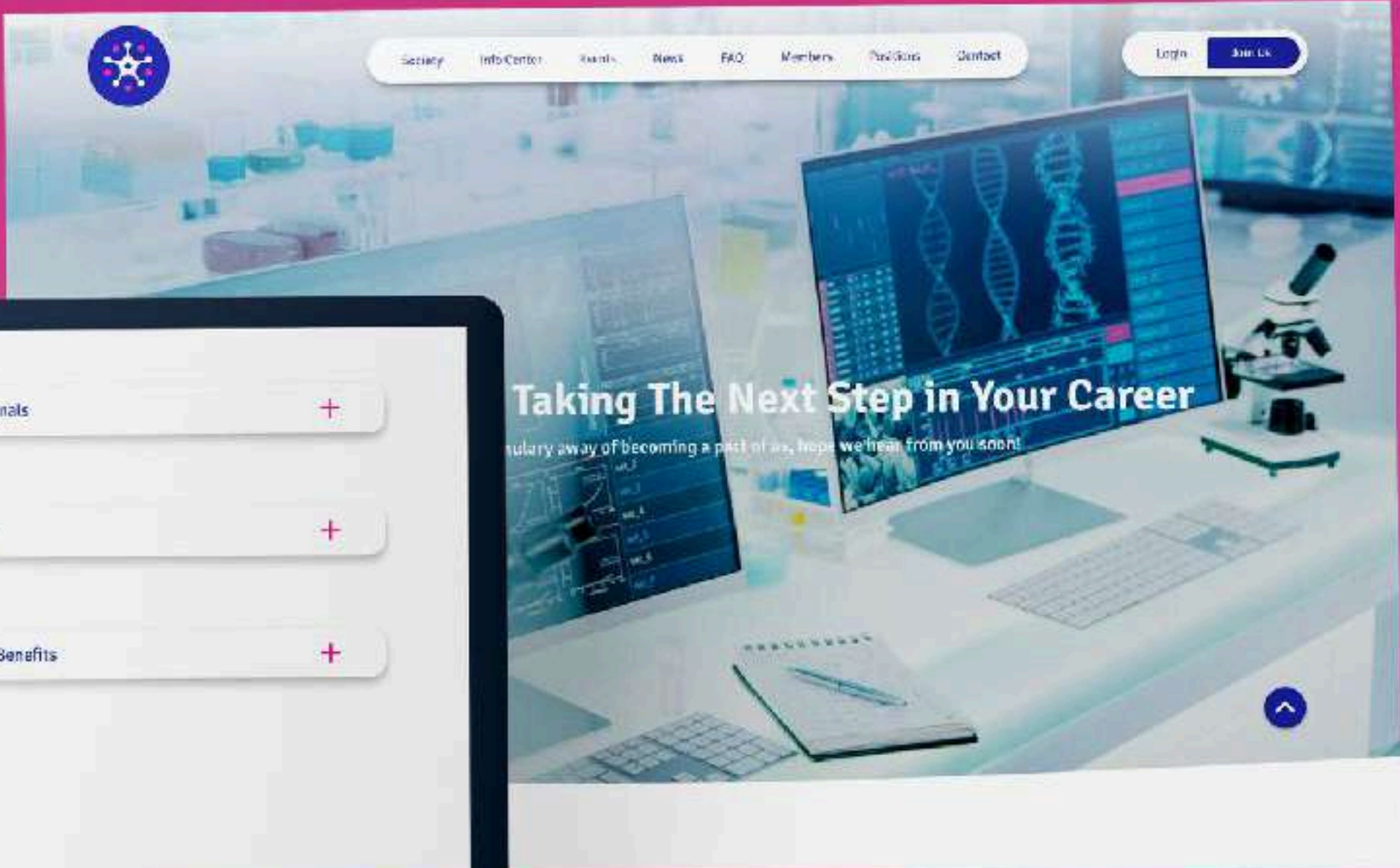
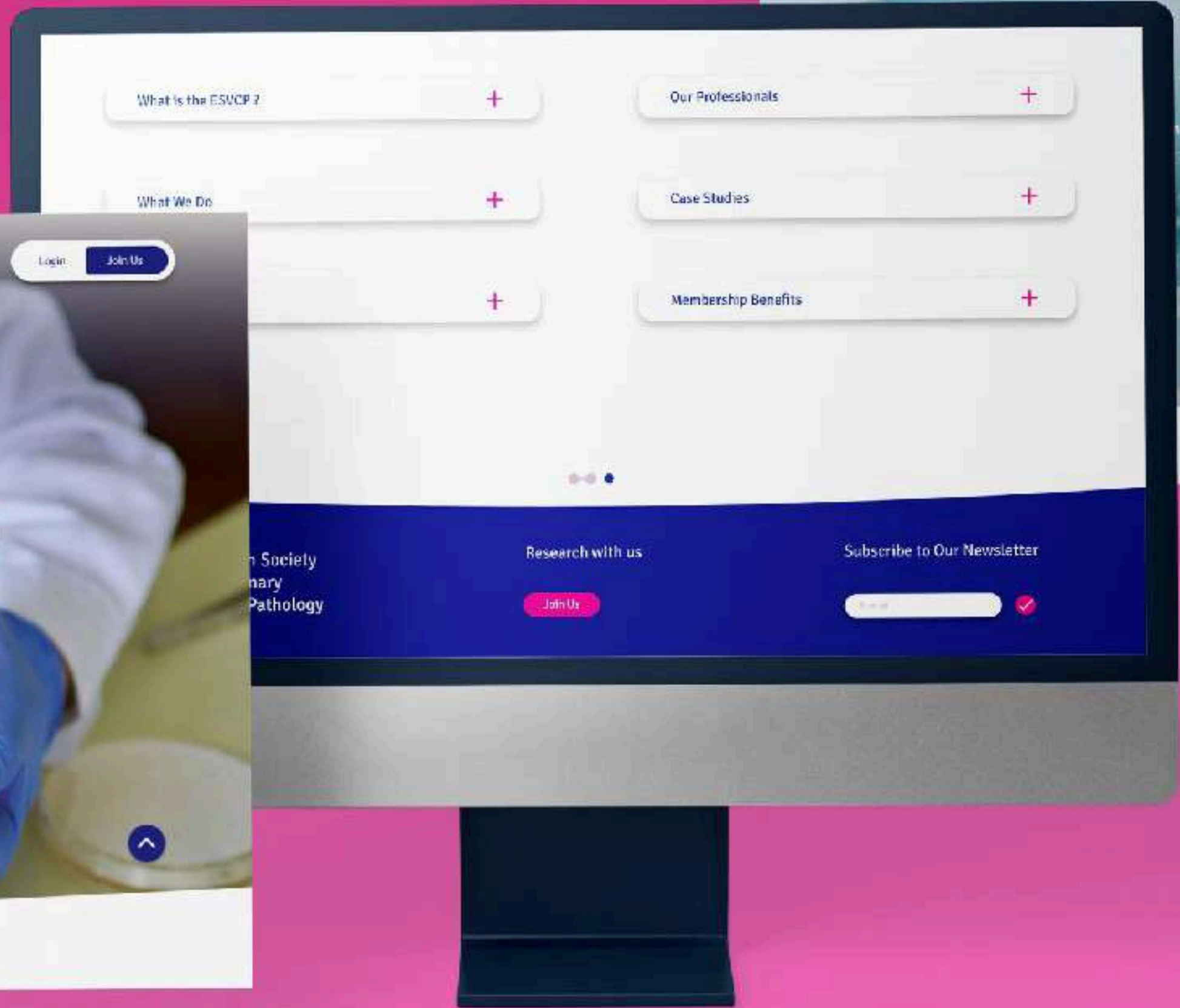
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European Society
Veterinary
Clinical Pathology

esvcp.org

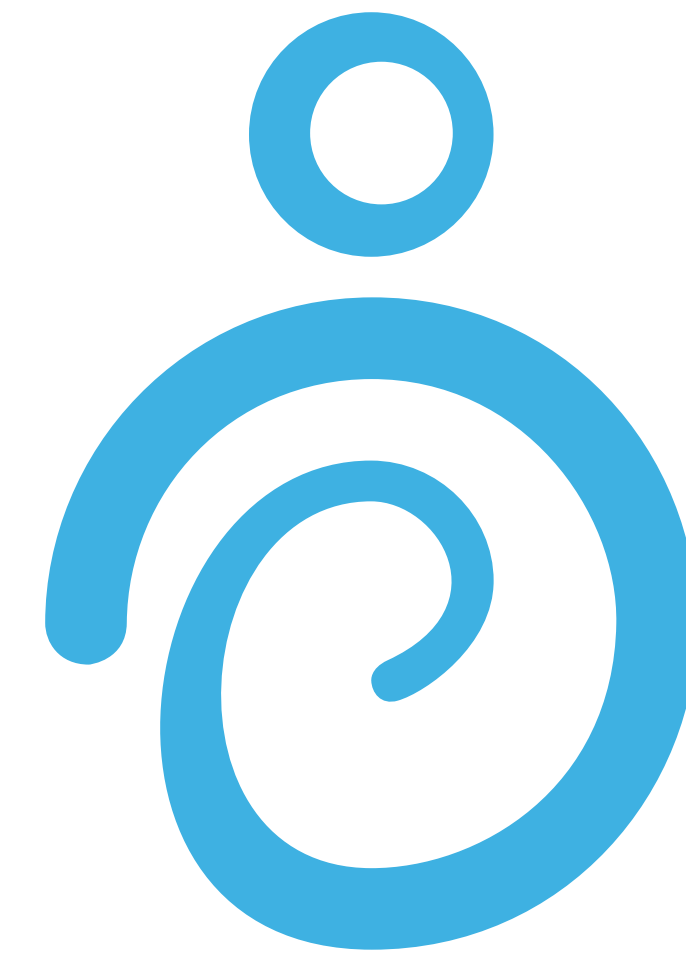






Clínica Coronado

Criação da marca
Identidade Corporativa
Website e redes sociais



Clínica Pediátrica
CORONADO



Clínica Versos

Redesenho da marca
Peças do espaço
Identidade Corporativa
Website e redes sociais







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Medicina e Estética Avançada

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Nunc vulputate libero et velit interdum, ac aliquet odio mattis.

Os nossos tratamentos

Diversos os nossos tratamentos focamos a personalização, sempre para cada tipo de situação e necessidade.

Varizes

As varizes são veias dilatadas e tortuosas que surgem devido a uma insuficiência venosa.

Saiba mais

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obrigado

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